



2021

2020

2019

2018

2017



Good
Design
Indonesia

Call for Entries

7 Januari - 31 Maret 2021

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GOOD DESIGN. ENRICH SOCIETY. NEW DISCOVERY



*Good Design Indonesia
terkoneksi dengan
Good Design Award*

Pathway Menuju Pasar Global

#kembangkandesain
#kuatkandayasaing
#tingkatkaneksporIndonesia



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2021

20 Kategori

01 PERSONAL ACCESSORIES & WEARABLE PERSONAL ITEMS

Contoh: Kacamata, Masker, Jam, Dompet, Sepatu, Sendal, Tas, Koper, Topi, Pakaian, Aksesoris.

02 HEALTHCARE & SANITARY

Contoh: Thermometer, Alat Pijat, Alat Fitness, Sikat Gigi, Alat Mandi, Peralatan Toilet, Alat Kecantikan/Makeup, Peralatan Rambut.

03 STATIONERY, EDUCATIONAL, TOYS, KIDS GOODS

Contoh: Gendongan, Tas Bayi, Stroller, Kursi Anak, Pensil, Pulpen Mekanik, Isolasi, Notebook, Alat gambar, Alat peraga Pendidikan, Mainan anak, Boneka, Board Game, Mobil Mini, Model Plastik.

04 SPORTS GOODS, LEISURE, OUTDOOR, HOBBY, GADGET

ACCESSORIES, AUDIO & MUSIC EQUIPMENT

Contoh: Alat Olahraga, Alat Piknik, Alat Naik Gunung, Kursi Outdoor, Sleeping Bag, Travel Goods, Alat Binatang Peliharaan, Smartphone Case, Tripod, Tongkat Selfie, Alat Berkebun, Headphone, Loudspeaker, Piano, Home Soundsystem.

05 KITCHEN TOOLS, COOKING APPLIANCES and DAILY NECESSITIES

Contoh: Wajan, Pisau Dapur, Kotak Makan, Rice Cooker, Peralatan Kopi dan Teh, Payung, Kipas Angin, Peralatan Jahit, Jam Dinding, Pengharum Ruangan.



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06 HOME FURNITURE and HOUSEHOLDS GOODS

Contoh: Kursi, Partisi, Tempat Tidur, Matras, Sapu, Kursi Roda, Tongkat Jalan, Tempat Tidur Manula, Emergency Kit, Peralatan Religi.

07 HOME APPLIANCES

Contoh: Mesin Cuci, Penjernih Air, Setrika, Kulkas, Kipas Angin, Penjernih Udara, Kompor.

08 VIDEO/CAMERA EQUIPMENT

Contoh: TV Monitor, Media Player, Tablet PC, Kamera, Perangkat Komunikasi/Telpon, Mobile Phone, Microphone, Webcam, Mixing Console.

09 ICT EQUIPMENT

Contoh: Desktop PC, Notebook, Mouse, Keyboard, Hard Disk Portable, Security Camera, Printer Industri, 3D Printer.

10 MEDICAL EQUIPMENT, MANUFACTURING & WORKING FACILITIES

Contoh: Masker Kerja, Perkakas Kerja (Obeng, Palu, Kuas, Gergaji), Papan Gypsum, Mesin Pertanian, Pencuci Biji Kopi, Penggiling Padi, Alat Infus, Furniture Medis, APD, Peralatan Perawatan Medis.



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11 HOUSING FIXTURES

Contoh: Lampu-lampu, AC Rumah, Building Material, Gorden, Atap, Pemanas Air Sentral, Shower, Toilet, Lift Rumah, Alarm Rumah, Elektronik Storage.

12 EQUIPMENT OFFICE, PUBLIC SPACE

Contoh: Furniture Kantor, Storage Cabinet, Partisi Kantor, Alat Display, Mesin ATM, Mesin Vending Tiket, Peralatan Fasilitas Publik, Mainan Taman Publik, Peralatan Toko, Cash Register, Peralatan Dapur Komersil.

13 MOBILITY

Contoh: Mobil Penumpang, Ban Kendaraan, Alat Navigasi, Kursi Anak Mobil, Cover kendaraan, Kendaraan Komersil, Bus, Truk, Mobil Pemadam, Motor, Helm, Sepeda, Peralatan Sepeda, Kereta, Kapal, Sistem Transportasi dan Logistik.

14 HOUSING (PERSONAL RESIDENCE, SMALL APARTEMENT)

Contoh: Rumah Komersial Industrial, Rumah Bongkar Pasang, Kompleks Rumah Kecil, Metode Konstruksi Rumah, HEMS (Home Energy Management System).

15 HOUSING (Medium to Large Housing)

Contoh: Rumah Komersial lebih dari 20 Unit, Pelayanan untuk Perumahan Besar, Jasa Pelayanan Perumahan.



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16 INTERIOR/CONSTRUCTION DESIGN

Contoh: Desain dan Konstruksi Ruang, Sign System untuk Perkantoran, Ruang Publik, Fasilitas Pabrik, Gudang Exhibition, Tempat Ibadah, Showroom, Hotel, Teater, Efek Special Lampu.

17 PUBLIC FACILITY, LANDSCAPE

Contoh: Konstruksi Ruang Publik, Kantor Pos, Kebun Binatang, Gedung Pemerintah, Fasilitas Wisata, Landscape, City Development, Traffic Terminal, Terowongan, Taman

18 MEDIA, CONTENT and PACKAGING

Contoh: Website, Majalah, PR material, Buku, Materi Promosi, Program TV, Video Game, Display Booth, Branding, Font Digital, Kemasan Produk, Kemasan Transport

19 SYSTEM, SERVICE, BUSINESS MODEL

Contoh: Aplikasi, Software, Social Media, Aplikasi Jasa, Aplikasi Pembayaran, Software Kantor, Software Data, Lisensi Usaha, Crowdfunding Model, Sistem Irigasi, Smart Grid

20 PROJECT, ACTIVITY

Contoh: Olahraga Budaya, Bantuan Kemanusiaan, Aktivitas Konservasi, Pengembangan Komunitas, Festival, Proyek Revitalisasi, Kampanye Budaya



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***Good Design for
Better Business***

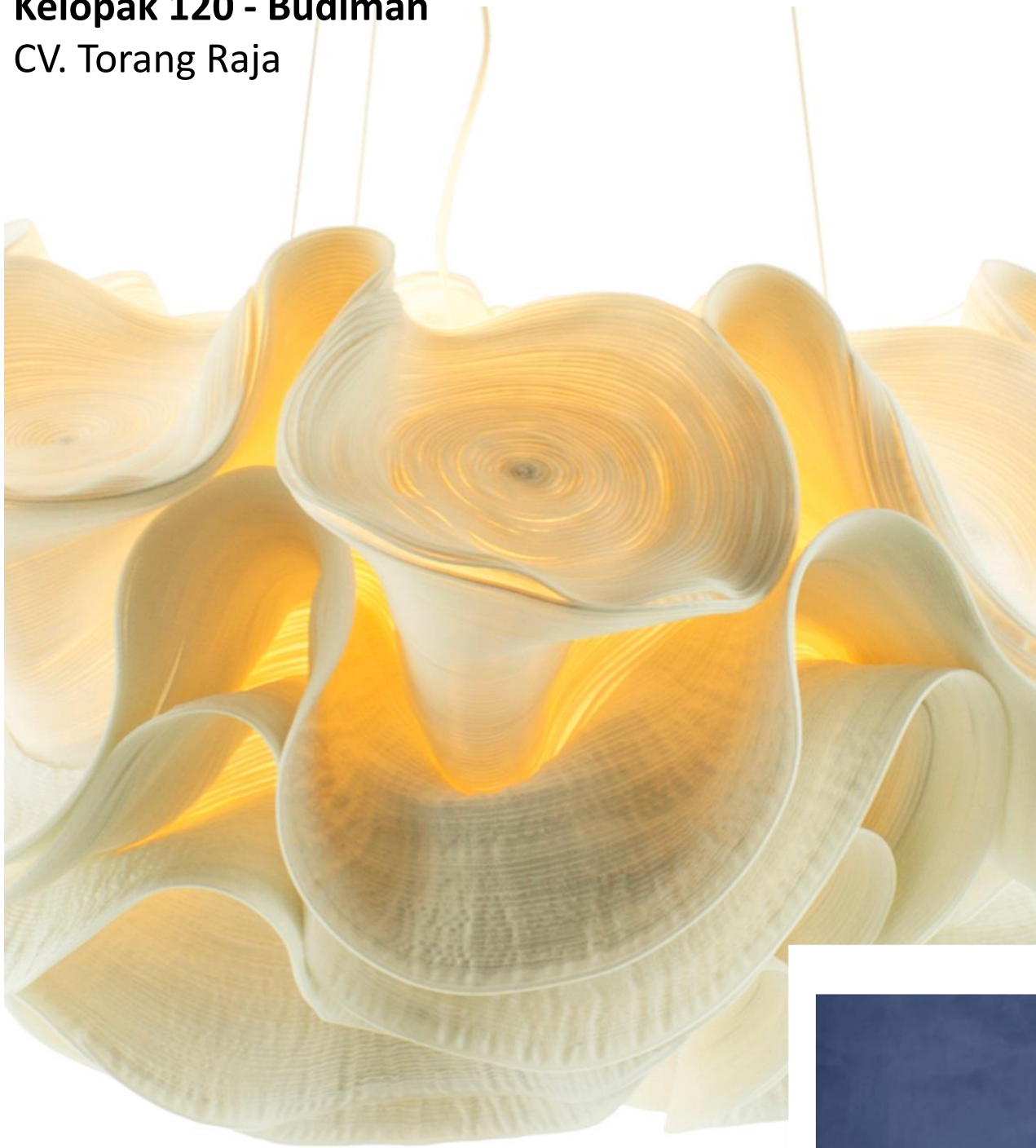
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GDI of the Year

Natha - Freddy Chrisswantra
PT. Bana Andaru Nusantara

2020

Kelopak 120 - Budiman
CV. Torang Raja



2019



2017



Kursi “Lukis Armchair” - Abie Abdillah
Studio Hiji

2018



Terios - Mark Widjaja
PT. Astra Daihatsu Motor



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GDI Award 2021



GDI of the Year

GDI Best

Good Design Indonesia

GDI Focus
